**Preface**

**IP Standard**

Now here are some questions about what you may know about politics and public affairs.

Vs.

**Gold Standard**

Now here are some questions about what you may know about politics and public affairs.

In answering questions like these, people sometimes look up or ask others about things they don’t know or can’t recall. But we are trying to measure what people already know and can recall on their own—and are just as interested in what people don’t know as in what they do know.

So we’d like your agreement to just say “don’t know” if you don’t know the answer—without looking anything up or talking with anyone about it. Will you do that for us?

Yes

No

**24 k GS**

Barack Obama was born in the US

Barack Obama is a Muslim

The Affordable Care Act allows illegal immigrants to receive financial help from the government to buy health insurance

The Affordable Care Act creates government panels to make end-of-life decisions

The Affordable Care Act limits increases in payments to Medicare providers

The Affordable Care Act requires insurance companies to ration health care

Temperatures around the world increasing on account of human activity, like burning coal and gasoline

Temperatures around the world are staying about the same as they have been

Climate scientists are more or less evenly divided over the question of whether temperatures around the world have been increasing.

In the 2016 presidential election, President Trump won a majority of the vote, if you set aside all the votes that were cast illegally.

Children’s vaccines for diseases like measles, mumps, and rubella prevent much more illness than they cause

**General Strategy**

**1. Take IP std, remove DK discouraging features: remove AFAYK, etc. Add DK option, DK-encouraging preface.**

**2. Remove any IR encouraging elements.**

**3. Increase # response options.**

**Obama’s birthplace**

**IP Standard**

According to the Constitution, American presidents must be “natural born citizens.” Some people say Barack Obama was not born in the United States, but was born in another country. Do you think Barack Obama was born in …?

1. The US
2. Another country

Vs.

1. Some people say Barack Obama was not born in the United States, but was born in another country. Was he born in …?

1. The US
2. Another country
3. DK (plus DK pref)

2. Was Barack Obama born in…?

1. the US
2. Another country
3. DK (plus DK pref)

**Obama Religion**

**IP Standard**

Do you personally believe that Barack Obama is a …?

1. Muslim
2. Christian

1. Is Barack Obama a …?

1. Muslim
2. Christian
3. DK (plus DK pref)

2

**ACA Illegal**

**IP Standard**

To the best of your knowledge, would you say the Affordable Care Act…?

1. *Allows* illegal immigrants to receive financial help from the government to buy health insurance
2. *Does not allow* illegal immigrants to receive financial help from the government to buy health insurance

1. Does the Affordable Care Act…?

1. *Allow* illegal immigrants to receive financial help from the government to buy health insurance
2. *Does not allow* illegal immigrants to receive financial help from the government to buy health insurance
3. Don’t know (+ DK pref)

**ACA --- Death Panels**

**IP Standard**

To the best of your knowledge, would you say that the Affordable Care Act establishes a government panel to make decisions about end-of-life care …?

1. *Does* establish one
2. *Does not* establish one

1. Does the Affordable Care Act establish a government panel to make decisions about end-of-life care?

1. *Does* establish one
2. *Does not* establish one
3. DK (+ DK pref)

2.

**GW---Scientist Agreement**

**IP Standard**

Just your impression, which one of the following statements do you think is most accurate?

1. Most scientists believe that global warming is occurring.
2. Most scientists believe that global warming is NOT occurring.
3. Scientists are more or less equally divided about whether global warming is occurring or not

Vs.

1. Which one of the following statements is most accurate?

1. Most scientists believe that global warming is occurring.
2. Most scientists believe that global warming is NOT occurring.
3. Scientists are more or less equally divided about whether global warming is occurring or not
4. DK (+ DK pref)

**BO---Budget Deficit**

**IP Standard A**

**As you may know, the federal government runs a deficit when it spends more than it takes in.** Since 2012, when Barack Obama was re-elected president**, would you say that the annual federal budget deficit has …**

1. **Increased**
2. **Stayed about the same**
3. **Decreased**

**IP standard B**

**As you may know, the federal government runs a deficit when it spends more than it takes in.** Since 2012, with the Republicans having the majoprity in the U.S. House of Representatives**, would you say that the annual federal budget deficit has …**

1. **Increased**
2. **Stayed about the same**
3. **Decreased**

1. Since 2012  **would you say that the annual federal budget deficit has …**

1. **Increased**
2. **Stayed about the same**
3. **Decreased**
4. **DK (+ DK pref)**

**Global Warming --- Happening + Causes**

**IP Standard**

Which of the following best fits your view on temperatures around the world? Are they …?

1. Increasing on account of natural variation over time, such as produced the ice age
2. Increasing on account of human activity, like burning coal and gasoline
3. Staying about the same as they have been

Vs.

1. Are temperatures around the world …?

1. Increasing on account of natural variation over time, such as produced the ice age
2. Increasing on account of human activity, like burning coal and gasoline
3. Staying about the same as they have been
4. DK (+ DK pref)

**Voter Fraud**

**IP Standard**

As you may know, President Trump has said that he won the majority of the votes cast in the 2016 presidential election, if you set aside all the votes that were cast illegally. Do think that that President Trump …?

1. Won the majority of the votes cast, setting aside all those cast illegally
2. Did not win the majority of the votes cast, setting aside all those cast illegally

1. As you may know, President Trump has said that he won the majority of the votes cast in the 2016 presidential election, if you set aside all the votes that were cast illegally. Did President Trump …?

1. Win the majority of the votes cast, setting aside all those cast illegally
2. Not win the majority of the votes cast, setting aside all those cast illegally
3. DK (+ DK pref)

2. In the 2016 presidential election, did President Trump …?

1. Win the majority of the votes cast, setting aside all those cast illegally
2. Not win the majority of the votes cast, setting aside all those cast illegally
3. DK (+ DK pref)

**Vaccines**

**IP Standard**

Just your impression, do you think that children’s vaccines for diseases like measles, mumps, and rubella …?

1. Prevent much more illness than they cause.
2. Cause much more illness than they prevent.
3. Prevent and cause illness about equally.

**1.** Do children’s vaccines for diseases like measles, mumps, and rubella …?,

1. Prevent much more illness than they cause.
2. Cause much more illness than they prevent.
3. Prevent and cause illness about equally.
4. DK (+ DK pref)
5. Partisan Cue or Not
6. Stereotypical cue or not
7. Explicit DK or not
8. **DK encouraging** or discouraging
9. **Opinion Versus Fact**
10. No. of options
11. Asymmetric info. or not
12. Randomize response options
13. Providing information --- incorrect response encouraging.

**Criminal Illegals**

**IP Standard**

"Generally, do you think immigrants are more likely to be involved in criminal activity than people born here, less likely, or isn't there much difference?"

http://www.pollingreport.com/immigration3.htm

"Compared to American citizens, how likely do you think ILLEGAL immigrants are to commit crimes? Are illegal immigrants more likely, less likely, or about as likely to commit crimes as American citizens?"

http://www.pollingreport.com/immigration.htm

**Incorrect Response Encouraging**

1. Do you think Barack Obama was …?
2. Born in the US
3. Born in another country
4. Do you think that…?
   1. Most scientists agree that global warming is happening
   2. There is a lot of disagreement among scientists about this
5. **Since Barack Obama became president in 2009, would you say that the annual federal budget deficit has:**
   1. **Increased**
   2. **Stayed about the same**
   3. **Decreased**

**DYT dimension**

1. According to the Constitution, American presidents must be “natural born citizens.” Some people say Barack Obama was not born in the United States, but was born in another country. Was Barack Obama …?
2. Born in the US
3. Born in another country
4. Is Barack Obama a …?
   1. Muslim
   2. Christian
5. Does the Affordable Care Act…?
   1. *Allow* undocumented immigrants to receive financial help from the government to buy health insurance
   2. *Not allow* undocumented immigrants to receive financial help from the government to buy health insurance
6. Do most scientists …?
   1. Agree with one another about whether or not global warming is happening
   2. Disagree with one another on this issue
7. Does the Affordable Care Act establish a government panel to make decisions about end-of-life care or not…?
   1. *Does* establish one
   2. *Does not* establish one
8. **As you may know, the federal government runs a deficit when it spends more than it takes in during a given year.** Since 2012, when Barack Obama was re-elected president**, has the annual federal budget deficit has:**
   1. **Increased**
   2. **Stayed about the same**
   3. **Decreased**

**Explicit DK + DK Encouraging**

1. According to the Constitution, American presidents must be “natural born citizens.” Some people say Barack Obama was not born in the United States, but was born in another country. Do you think Barack Obama was …?
2. Born in the US
3. Born in another country
4. Don’t Know
5. Do you personally believe that Barack Obama is a …?
   1. Muslim
   2. Christian
   3. Don’ t Know
6. To the best of your knowledge, would you say the Affordable Care Act…?
   1. *Allows* undocumented immigrants to receive financial help from the government to buy health insurance
   2. *Does not allow* undocumented immigrants to receive financial help from the government to buy health insurance
   3. Don’t Know
7. Do you think that…?
   1. Most scientists agree with one another about whether or not global warming is happening
   2. There is a lot of disagreement among scientists on this issue
   3. Don’t Know
8. To the best of your knowledge, would you say the Affordable Care Act does or does not establish a government panel to make decisions about end-of-life care …?
   1. *Does* establish one
   2. *Does not* establish one
   3. Don’t Know
9. **As you may know, the federal government runs a deficit when it spends more than it takes in during a given year.** Since 2012, when Barack Obama was re-elected president**, would you say that the annual federal budget deficit has:**
   1. **Increased**
   2. **Stayed about the same**
   3. **Decreased**
   4. **Don’t know**

**Number of Options**

1. According to the Constitution, American presidents must be “natural born citizens.” Some people say Barack Obama was not born in the United States, but was born in another country. Do you think Barack Obama was born in…?

* the US
* Kenya
* Canada
* Great Britain

1. Do you personally believe that Barack Obama is a …?
   1. Muslim
   2. Christian
   3. Atheist
   4. Buddhist

**Partisan Cue**

1. **As you may know, the federal government runs a deficit when it spends more than it takes in during a given year. Since Barack Obama became president in 2009, would you say that the annual federal budget deficit has:**
   1. **Increased**
   2. **Stayed about the same**
   3. **Decreased**
2. **As you may know, the federal government runs a deficit when it spends more than it takes in during a given year.** Since 2012, **would you say that the annual federal budget deficit has:**
   1. **Increased**
   2. **Stayed about the same**
   3. **Decreased**
3. **Since 2012, with the Republicans having a majority of the seats in the House, has the annual federal budget deficit …**